

Simposio Caucho

GUADALAJARA MX 2026

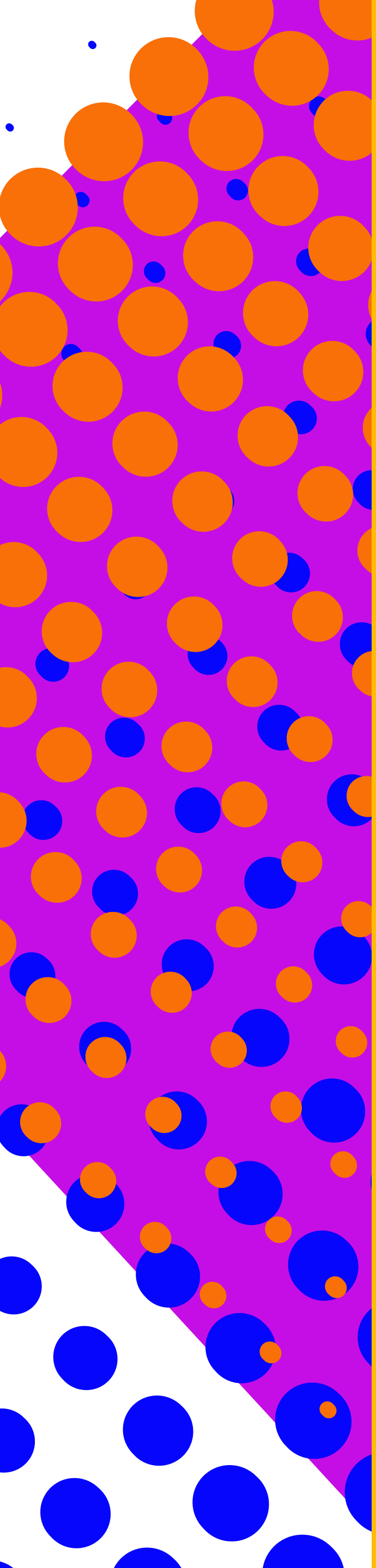
EVENT THEME: RUBBER MIXING

Guadalajara, Mexico | October 28-30, 2026 | Expo Guadalajara

Organized by

SLTC
Sociedad Latinoamericana
de Tecnología del Caucho


Cámara Regional de la Industria del
Hule y Látex del Estado de Jalisco



Focus and **value** for sponsors

Specialized technical event focused on rubber mixing: formulation, equipment, process control, and reproducibility.

Target audience: technicians, technical leadership, production, process engineering, R&D, suppliers, and academia.
Sponsorship as a platform for technical positioning, lead generation, and relationships with decision-makers.

Multichannel visibility: website, symposium newsletters, press kit, and presence in the trade show.



2026 technical focus: Rubber mixing

Topics covered in the program

- + Compound formulation and design.
- + Mixing technologies.
- + Quality control, variability, and reproducibility.
- + Relationship between process and final compound properties.
- + Energy efficiency and sustainability.
- + New materials, additives, and trends.

Attendee profile

Roles

- + Technical managers and directors.
- + Plant and production supervisors.
- + Process engineering.
- + Operations technicians.
- + R&D and laboratories.
- + Technical purchasing and specification.
- + Researchers, academia, and advanced students.

Sectors and organization types

- + Rubber manufacturers and processors.
- + Machinery and automation suppliers.
- + Raw materials, additives, and compounds.
- + Laboratory, metrology, and quality services.
- + Consulting, training, and technical support.

Reasons to sponsor

Value proposition

Direct access to a technical audience that defines specifications, evaluates technology, and makes purchasing decisions.
Positioning linked to applied content: process, control, quality, and compound performance.
Networking opportunities through application-focused conversations (plant, development, validation).
Brand visibility before, during, and after the event through symposium channels.

High visibility

Website + newsletters + press kit

On-site presence

2x2 m booth in the trade show.

■ Benefits

Admission + discounts + badges.



JADE sponsorship

ITEM

USD

Standard fee

USD 3,800.00

15% discount for SLTC GOLD sponsors
and CIHUL associates

USD 3,230.00

10% discount for SLTC SILVER sponsors

USD 3,420.00

Additional space: USD 2,500

IMPORTANT: JADE sponsorship allows the purchase of one (1) additional space, subject to availability. This benefit is not cumulative and cannot be duplicated.

Sponsor **benefits**

Incluye

01 2×2 m booth (table with tablecloth + 2 chairs).

02 trade show badges.

01 complimentary symposium pass (October 29 and 30).

20% discount on additional sponsor registrations.

Logo on the symposium website, newsletters, and press kit.

01 SLTC plenary membership for 1 year.



Important: If a larger footprint is required, additional space or other sponsorship options can be purchased. Contact the Organizing Committee.

Trade show: specifications and logistics

What the contracted space includes

- + Octagonal aluminum system.
- + White melamine partition.
- + Rectangular table and 2 chairs.
- + Spotlight lamps.
- + Sign with booth number and name.
- + Header fascia: name only in black vinyl (max. 20 characters).
- + Unified typography for all sponsors.

Corner stand



Hallway stand





Trade show: **specifications and logistics**

Not included / considerations

Additional decoration

Extra furniture.

Special equipment.

Setup: October 28 | 6:00 a.m.–6:00 p.m.

Teardown: October 30 | 6:00 p.m.–8:00 p.m.

Recommended certified suppliers:

ENCORE:

Contacto: Martín Macías

mail: martin.macias@encoreglobal.com

cel: +52 3316005393

www.encore-mx.com

OMEGA GROUP:

Contacto: Luis Fernando López Ríos

mail: L.rios@omegaexp.com.mx

cel: +52 3314375997

omegaexp.com.mx

IDEA:

Contacto: FRANCISCO LOMELI

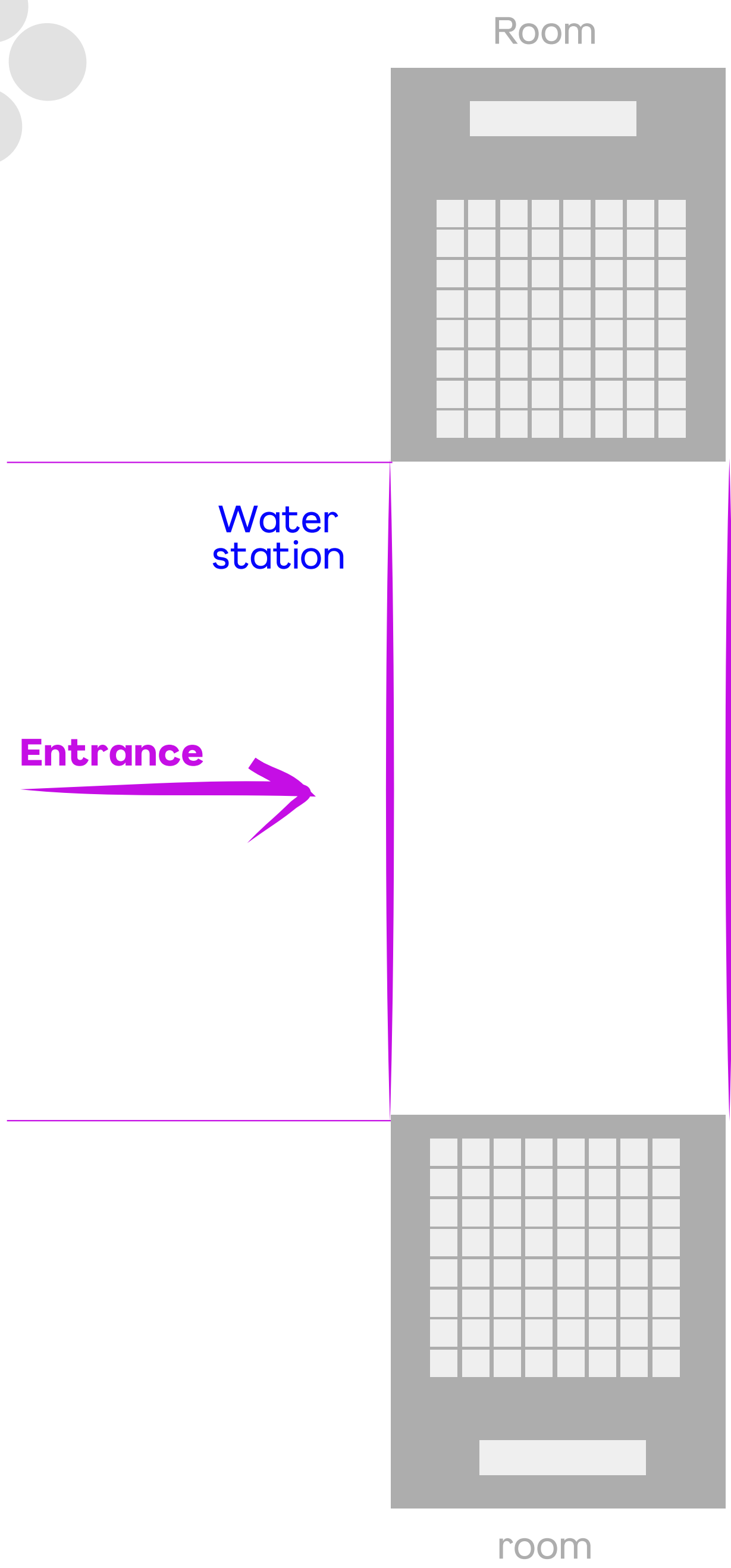
mail: flomelig@hotmail.com

Cel: +52 3339554119

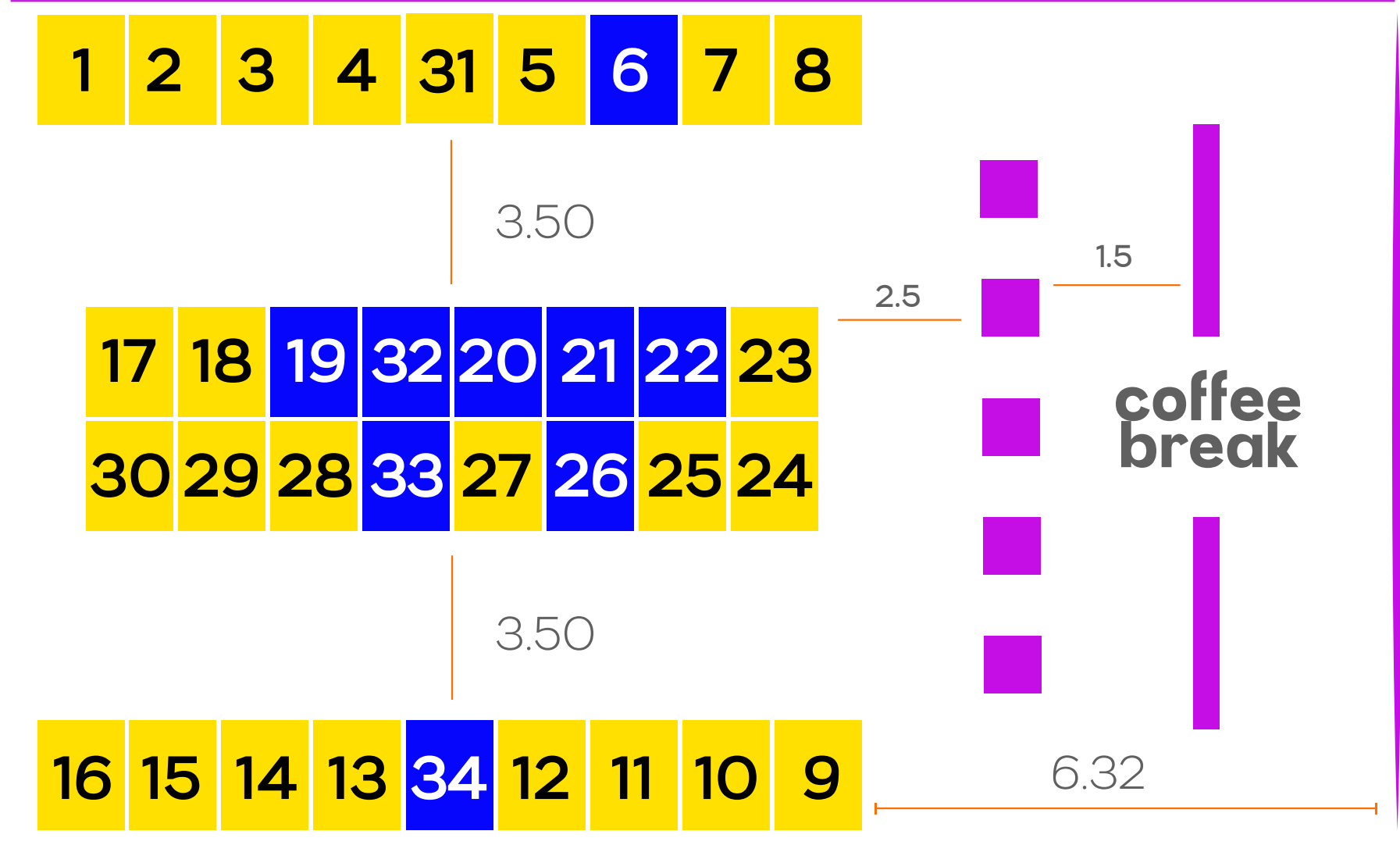
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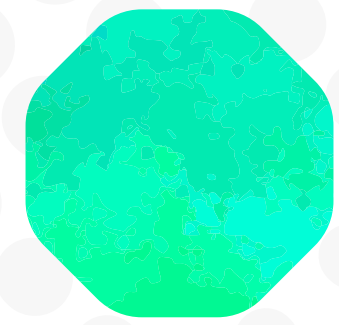
**Technical presence,
relationship-building,
and visibility for your
brand at the region's
main forum on rubber
mixing.**



Trade show **floor plan**



■ available
■ reserved



JADE Sponsors



stand 9-10



stand 24-25



QUIMPOL®

stand 28-30



stand 17-18

Rucsa® | united rubber® | unrtech.

stand 24-25



stand 12



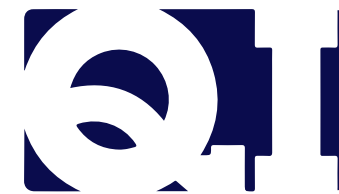
stand 27



stand 11



stand 23



stand 16



Innovación en Especialidades Químicas

stand 8



stand 1



VIC SOL

stand 2-3



stand 7

◆ Turquesa Sponsors



INSTITUTIONAL SPONSORS



How to sponsor and **contact**

Step-by-step

- 1.** Request by email: gerencia@sltcaucho.org (CC: administracion@cihul.com).
- 2.** Define the payment method and receive the invoice / bank details.
- 3.** Make the payment and send proof to the indicated emails.
- 4.** Space reservation: minimum 50% deposit.
- 5.** Location selection: with the deposit, an updated floor plan is sent.
- 6.** Full payment: must be completed before September 1, 2026.

NOTE: If payments are simultaneous, priority is determined by the time the bank deposit is credited.

Contact

Email: gerencia@sltcaucho.org | Mobile: +57 319 595 0573
simposiocaucho.com

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